

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental organization that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the United States, Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot manufacturing facility, which is the home of the Compact Equipment and Construction division. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Moreover, there are more than 90 independent sellers moving forklift materials and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively features 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various truck models range from 3,000 to 33,000 lbs. All trucks are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, thanks to their reliability in retaining a high level of client service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division based in Cleveland has a expert team experienced in Sales, Purchasing, Marketing, Logistical and Technical Support.

In the beginning the domestic forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. started in 1960, to import fully assembled forklifts as part of a domestic equipment expansion project. Product sales of these goods were primarily targeted to state-run firms, large scale corporations, and the military. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a position of considerable growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling industry. This plan drastically expanded Daewoo's lift truck sales. Construction was finished in 1984 to facilitate a contemporary plant which helped set up the business for the fabrication of high added-value products suited for export. In 1993, the corporation had a global sales system and started exporting models they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas markets.